

Introduction to Corporate Social Responsibility (5 ECTS)

Content

- **Definitions and historical roots** (Historical roots – sustainable development, definitions of CSR, why CSR matters – the business case, stakeholder salience)
- **Regulatory aspects** (Political CSR, CSPs and CSR, MSIs and CSR, CSR and human rights)
- **Human resource, supply and consumption** (HRM and CSR, CSR and supply chain, CSR and sustainable consumption, CSR – minimum wage and living wage)
- **Relational aspects** (CSR and communication, CSR and corruption, CSR and leadership, CSR and responsible investment)



Prerequisites

No prerequisites.

Learning objectives

Upon completion of the course, the students will be able to:

- define and apply key concepts and perspectives regarding CSR,
- identify relevant issues and analyse the challenges related to corporate responsibility in selected industries,
- describe the role of CSR in business and in relation to wider international political and economic issues,
- describe the different aspects through which organizational practices can be CSR-oriented, and
- apply key concepts of CSR in their daily work.

Course assignments, literature and workload

- **Weekly assignments:** There are four weekly assignments in the course; one for each week for the first four weeks of the course. These assignments measure the students' understanding of the reading materials.
- **Final assignment:** The final assignment can be completed in a group or individually. The deadline for submitting the final assignment is the middle of the sixth week of the course.

The link to primary reading materials will be provided on the learning platform.

Course workload: 133 hours (5 ECTS).

Evaluation

Students are graded on a scale from 1 to 5. The grade comprises:

- Weekly assignments/short essays (60 %)

- Case analysis: final assignment (40%)

Language

English

Number of participants and registration for the course

No restrictions for the number of students admitted, except for Åbo Akademi, for which the number of participants is limited to 30 students. **Proper registration for the course at the home university is obligatory and required for credit. Late registrations will not be accepted.**

Transfer of student information

LITO courses are organised in co-operation with multiple universities. To receive credits for the courses, students must be granted the right to attend the courses for which they have registered from the host university. To grant the right to attend a course(s), the home university will transfer personal student information to the host university responsible for organizing the course. The data to be transferred includes surname, first name, possible middle name(s), gender, nationality, e-mail address, personal identification number and home university. If a student does not have a Finnish personal identification number, his/her date of birth will be transferred. Data classified as secret will not be transferred. Receiving credit for the course(s) is not possible without transferring personal student information.

Further information

Hanken School of Economics organizes the course in the academic year 2021-22. The latest information about the course is updated and published on the course platform at www.lito.fi.